

Key workforce  
management  
challenges of  
2022 and how to  
address them

**roubler.**

# The challenges of effective workforce management

**Workforce management is crucial for business success, and the past few years have presented some significant challenges that have made managing shift-based teams even more difficult.**

Done right, workforce management can help reduce operational costs, enhance the employee experience and create efficiencies across business processes including onboarding, scheduling, time and attendance and payroll.

Get it wrong, and you could find yourself dealing with poor business performance, low employee engagement and high labour costs.

Supporting organisational performance with the right technology is, of course, imperative. Technology should enable everyone to get the job done without the hassle of manual data entry or messy integrations.

The employee should always be at the heart of any technology-related decisions. After all, they are the ones using software day-to-day; whether they are checking their pay slip, approving a leave request from a team member, or creating a rota, the solution should be seamless.

Similarly, HR and payroll should be equipped with tools that streamline processes, rather than being hampered by cumbersome systems as is all-too-often the case.

As a result, employees will become more engaged, identifying new ways to create efficiencies will become easier, and the difference will be clearly reflected in the bottom line.



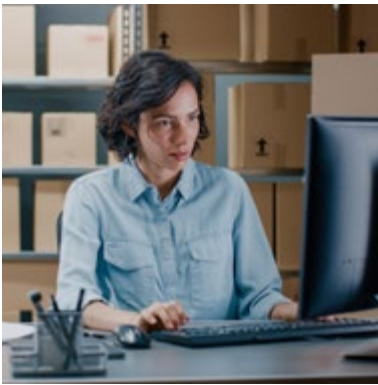
## Challenge 1: Employee engagement

Is your team engaged and focused? Are they willing to put in the extra effort needed to help your business succeed?

Employees can become apathetic if they don't feel engaged and don't particularly enjoy the job they are doing.

After everything they have experienced over the past few years it's little wonder many are demanding more from their employer.

Despite this, many businesses still underestimate the power of effective communication in boosting morale and galvanising workforces to achieve their best.



### Challenge 2: Ineffective technology solutions

Business success is highly reliant on the efficient transfer of data across the entire business ecosystem.

From employees, to HR, to payroll and back again – information needs to travel between departments quickly, with ease and without mistakes.

Bringing all this together seamlessly can pose a challenge, as many businesses still rely on manual data entry and outdated systems.

Maintaining data integrity then becomes incredibly time-consuming, providing little visibility and crippling efforts to make informed decisions.



### Challenge 3: Agility and flexibility

As workforces continue to be in a state of flux, the ability to stay agile remains a focus.

Those who haven't adapted yet, must, by providing their teams with mechanisms by which they can effectively manage their work life themselves.

Seemingly simple functionality can make a significant difference to a business's ability to be agile. This includes enabling managers to rebuild a rota at the click of a button, and notifying staff of new shifts automatically.

Without these tools, coping with the current state of flux can pose a significant threat.



### Challenge 4: Health and hygiene

Good hygiene practice is very much here to stay, with regular sanitisation becoming the norm. The way we record employee and customer movements has also changed forever.

In many cases, staff vaccinations also need to be monitored in line with in-house policies or broader industry and legislative requirements.

Many businesses have been thrown in the deep end from a technology perspective, and are finding themselves without a solution for collecting this data.

This puts the business at risk of non-compliance.

# Effective employee communication

Effective communication is an essential ingredient for helping employees maintain their passion for their job. Workforce management software plays a key role in helping them feel engaged, informed and equipped for the task at hand.

## Think employee-first

Employees are the lifeblood of your business: research shows that companies with a compelling employee experience are more likely to perform better financially.

For this reason, forward-thinking employers are investing in technology to enhance the employee experience and empower staff to do their job.

Being equipped with the right tools can positively shape the way staff feel about their employer, and their willingness to go above and beyond.

## Keep staff in the loop

Employees want to feel connected and in the know. There's nothing worse than feeling like your employer has left you in the dark about a new policy or failed to provide the information you need to do your job.

Workforce management software gives employees access to up-to-date information in one place, enabling swift and effective communication.



## Why a mobile app is a critical tool for employee engagement

Mobile apps play a key role in helping us stay organised. From online banking to ordering groceries to booking a ride, we rely on technology help us get through the day-to-day.

Employees expect the same level of convenience when it comes their work life. This is why a mobile app – or at the very least online access – is a critical part of workforce management.

This is particularly important in sectors like retail and hospitality where people are typically on the floor away from a computer.

# Seamless, user-friendly technology

Employees across the entire business should be empowered with seamless systems that enable them to complete their work as easily as possible.

Whether it's a team leader building a rota, a general manager identifying ways create efficiencies across locations, or a payroll team member producing a pay slip, the more automated the solution, the better.

## AI auto scheduling

Enabling managers to easily create cost-effective rotas and communicate them at the click of a button is a fundamental requirement for any shift-based workforce.

With AI auto scheduling, managers no longer have to spend hours creating rotas, and can schedule an entire workforce with just one click.

Not only will an effective scheduling system save leaders time, it can also ensure each location is not over- or under-resourced in line with forecast foot traffic.

## HMRC compliance

Staying on top of HMRC compliance can be a headache, with complex rules and legislation that is continuously being updated.

When choosing a solution to manage HMRC compliance, it's especially important to ensure it provides you with the ability to build in the latest legislative changes, otherwise you will put your business at risk of non-compliance.

## Real-time labour efficiency

Ballooning labour costs can significantly hamper profitability. It is often difficult to gauge how much a rota will cost on any given day, particularly when overtime and other allowances are a factor.

Labour efficiency features enable real-time business intelligence and workforce analytics – providing full oversight of labour efficiency, and budget vs spend and sales – helping leaders make informed decisions when choosing who to rota on.

## Time and attendance

Many businesses still rely on excel or paper timesheets, or are burdened by a separate time and attendance system that does not "talk" to payroll.

Workforce management software allows real-time data to travel between employees clocking in and out, the software platform, management, and payroll – meaning after shift approval, payments can be processed in a timely and accurate manner.

## Hygiene and safety

It goes without saying that employees' health and safety is paramount, but it can be difficult to maintain stringent hygiene standards in a busy workplace.

Features such as staff vaccination records, mobile clock-in, contact tracing reports, health check questionnaires and staff vaccination records all help prevent the spread.

# Roubler + Nottingham Ice Centre Ltd success story



## **Nottingham Ice Centre has cut payroll admin and benefited from accurate labour efficiency data, with Roubler's all-in-one workforce management system.**

With five venues across the UK, the Nottingham Ice Centre Ltd needed workforce management software to streamline processes and enable data visibility. Roubler has provided deeper insights into workforce costings and labour forecasting, while significantly reducing the time spent on admin and payroll.

With no centralised system in place, workforce management was a constant challenge for the Nottingham Ice Centre Ltd team. Frustrated with inefficient systems and processes, the team turned to Roubler to help them create efficiencies across the business.

The positive impact was immediate. Streamlined processes, built-in expense claims and smart scheduling alleviated the administrative burden – with payroll taking two days, rather than the best part of a week to complete.

The intuitive and user-friendly interface provides a convenient way for staff to view upcoming shifts as soon as they are published, as well as ensuring they have access to pay slips, availability and policies.

With Roubler, the Nottingham Ice Centre Ltd team gained new visibility over event costings. Being able to see forecast versus actual spend was incredibly powerful, enabling better forward-planning while also helping the team adapt as last-minute changes arise.

The mobile app also makes communication with staff more efficient – enabling flexibility as staffing requirements fluctuate and change.



## All-in-one workforce management

Roubler is a unique workforce management solution trusted by businesses all over the world including IGA (HG Retail), Estee Lauder, WHSmith and MAC.

We'll help you to recruit, onboard, schedule, manage and pay your staff, all while providing data clarity and real-time analytics across every aspect of your workforce.

We bring you true peace of mind, knowing that Roubler's always-on compliance and risk management tools are with you every step of the way.

By harnessing the latest AI, machine learning and automation we are providing a new depth of insight and intelligence, and shaping the workforces of tomorrow.

### Want to find out more?

Call us on +44 20 3514 6747  
or email [info@roubler.com](mailto:info@roubler.com)



### Recruit

Find and attract the very best talent to join your team.



### Onboard

Automate employee onboarding and go paperless.



### Rota

Create efficient schedules with a single click.



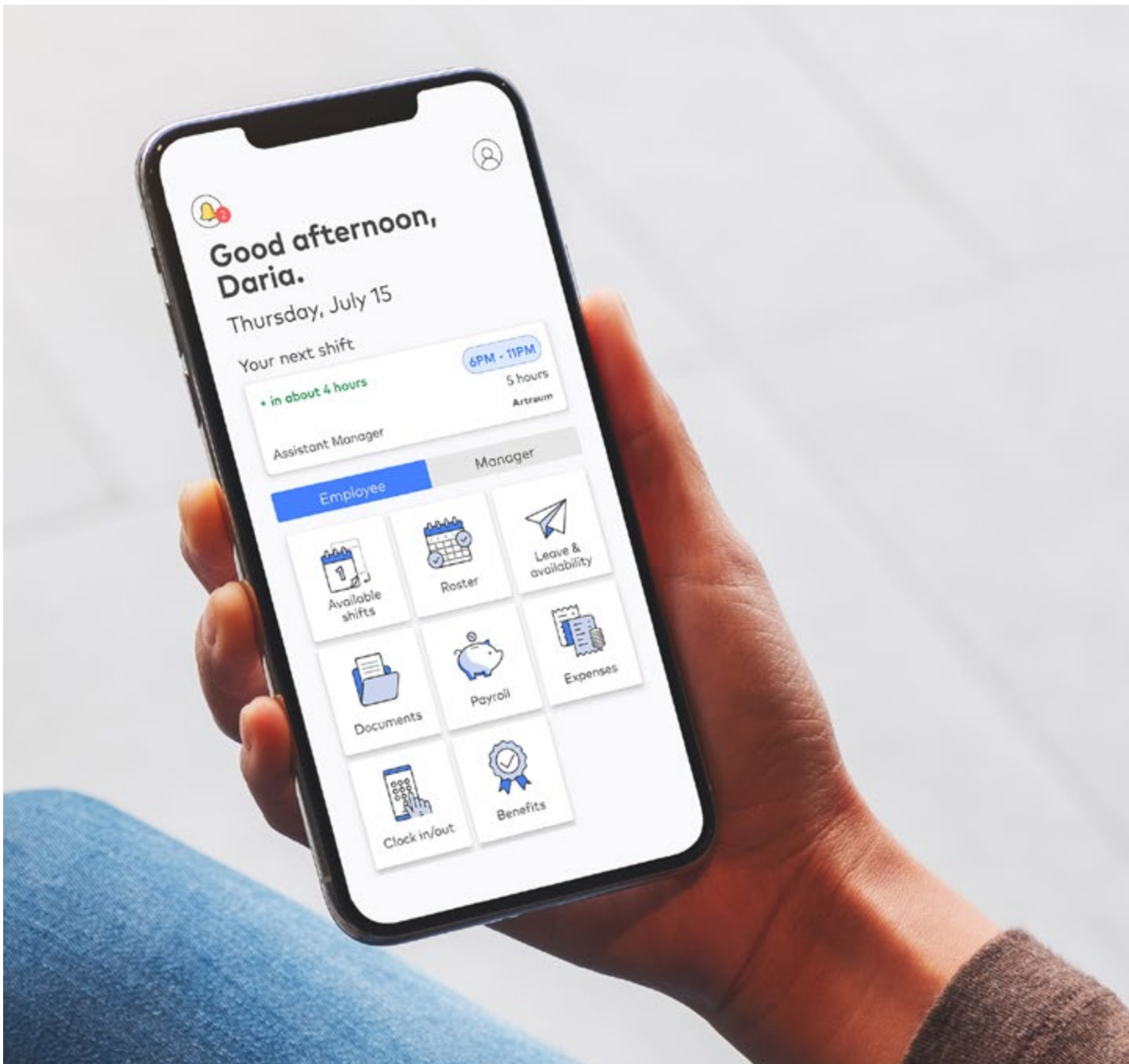
### Manage

Manage employees seamlessly at every stage.



### Pay

Enjoy peace of mind with built-in compliance.



# Find out more

Want to learn more about effective workforce management?

Call us on +44 20 3514 6747  
or email [info@roubler.com](mailto:info@roubler.com)

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